

THE HEART TRUTH'S

First Ladies

RED DRESS COLLECTION

The Heart Truth brought the Red Dress—the national symbol for heart disease awareness—to life with the First Ladies Collection. Featuring red gowns and suits worn by America's First Ladies, the Collection was unveiled by *Heart Truth* ambassador First Lady Laura Bush with Mrs. Nancy Reagan at the John F. Kennedy Center for the Performing Arts in May 2005.

The Heart Truth is a national awareness campaign for women about heart disease sponsored by the National Heart, Lung, and Blood Institute.

(Left half of photograph) The designer of each Red Dress (from left to right): Calvin Klein, Betsey Johnson, Luca Luca, Carolina Herrera, Donna Karan, Kenneth Cole, Carmen Marc Valvo, Baby Phat, Marc Jacobs, Nicole Miller, Esteban Cortazar.

(Right half of photograph) The designer of each First Lady's Dress (from left to right): Carolina Herrera suit donated by First Lady Laura Bush, Cliff Chally cashmere mock turtleneck dress donated by Senator Hillary Clinton, Arnold Scaasi red evening gown with gold floral overlay donated by Mrs. Barbara Bush, Oscar de la Renta red lace evening gown donated by Mrs. Nancy Reagan, Lady Bowden-designed double-breasted suit donated by Mrs. Rosalynn Carter, red crepe Neiman Marcus suit donated by Mrs. Betty Ford, Mary McFadden red evening gown donated by Mrs. Claudia (Lady Bird) Johnson.



HEART DISEASE *doesn't* CARE WHAT YOU WEAR

IT'S THE #1 KILLER OF WOMEN



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
National Institutes of Health
National Heart, Lung, and Blood Institute

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Women &
Heart Disease